



**IN THE COURT OF COMMON PLEAS  
CUYAHOGA COUNTY, OHIO**

STATE OF OHIO, EX REL. DAVE YOST  
Plaintiff

Case No: CV-21-948479

Judge: NANCY R MCDONNELL

B A LIZARDS FOR PEACE KEITH ERICKSON D  
Defendant

**JOURNAL ENTRY**

92 DEFAULT - FINAL

THE COURT GRANTS PLAINTIFF'S MOTION FOR DEFAULT JUDGMENT ACCORDING TO THE TERMS OF THE ATTACHED ORDER, O.S.J.

COURT COST ASSESSED TO THE DEFENDANT(S).

PURSUANT TO CIV.R. 58(B), THE CLERK OF COURTS IS DIRECTED TO SERVE THIS JUDGMENT IN A MANNER PRESCRIBED BY CIV.R. 5(B). THE CLERK MUST INDICATE ON THE DOCKET THE NAMES AND ADDRESSES OF ALL PARTIES, THE METHOD OF SERVICE, AND THE COSTS ASSOCIATED WITH THIS SERVICE.  
THIS ENTRY TAKEN BY JUDGE TIMOTHY J MCGINTY.

Judge Signature

Date

**RECEIVED**  
ATTORNEY GENERAL OF OHIO

OCT 22 2021

CONSUMER PROTECTION SECTION  
PUBLIC INSPECTION FILE

STATE OF OHIO, ex rel.  
ATTORNEY GENERAL DAVE YOST,  
  
Plaintiff,  
  
v.  
  
KEITH ERICKSON,  
d/b/a LIZARDS FOR PEACE  
  
Defendant

CASE NO. CV-21-948479  
  
JUDGE NANCY R. MCDONNELL  
  
**JUDGMENT ENTRY GRANTING  
DEFAULT JUDGMENT AGAINST  
DEFENDANT KEITH ERICKSON  
d/b/a LIZARDS FOR PEACE**

## FINDINGS OF FACT

1. Defendant Keith Erickson is an individual residing at 2501 N. Long Rd., Avon, Ohio 44011.
2. Defendant operated an online business known as Lizards for Peace.
3. In early 2020 Defendant rapidly acquired significant volumes of certain products such as hand sanitizers and respirator masks, for resale.

4. By rapidly acquiring these products, Defendant exacerbated the increasing shortage of these products in the marketplace.
5. Between February 10, 2020 to March 16, 2020 Defendant sold thousands of units of various brands and types of hand sanitizer products and respirator masks at significantly inflated prices of up to 353.7% over what he charged for these products in January of that year.
6. Defendant charged prices greatly in excess of what these products cost in the marketplace, to the detriment of consumers and the public interest, and as a one-sided benefit to himself.

#### **CONCLUSIONS OF LAW**

1. The Court has jurisdiction over the subject matter, issues and parties to this action and venue is proper.
2. The business practices of Defendant, as described herein and in Plaintiff's Complaint, are governed by the Consumer Sales Practices Act, R.C. 1345.01 *et seq.*
3. The Ohio Attorney General, acting on behalf of the citizens of Ohio, and in the best interest of this state, is the proper party to commence this action under the authority of the Consumer Sales Practices Act, R.C. 1345.07, and by virtue of his authority to protect the interests of the citizens of the State of Ohio.
4. Defendant is a "supplier," as that term is defined in R.C. 1345.01(C), as he engaged in the business of effecting "consumer transactions" by advertising and selling goods via e-commerce platforms to consumers which were primarily for personal, family or household purposes, within the meaning specified by R.C. 1345.01(A) and (D).

5. Defendant has committed unfair and deceptive acts or practices in violation of the Consumer Sales Practice Act, R.C. 1345.02(A), by charging excessive prices for consumer goods which could have been bought elsewhere.
6. Defendant has committed unfair and deceptive acts or practices in violation of R.C. 1345.03(A) by requiring consumers to enter into consumer transactions on terms which Defendant knew were substantially one-sided in favor of himself.
7. These acts or practices have been previously determined by Ohio courts to violate the Consumer Sales Practices Act, R.C. 1345.01 *et seq.* Defendant committed said violations after such decisions were available for public inspection pursuant to R.C. 1345.05(A)(3).

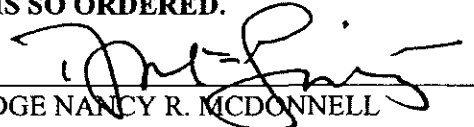
**WHEREFORE, IT IS ORDERED, ADJUDGED AND DECREED THAT:**

1. Plaintiff's request for Declaratory Judgment is **GRANTED**, and it is therefore **DECLARED** that the acts and practices set forth above violate the Consumer Sales Practices Act in the manner set forth therein.
2. Defendant, under his own name or any other names, his agents, representatives, salespeople, employees, successors and assigns, and all persons acting on behalf of them directly or indirectly, through any corporate or private device, partnership or association, are **PERMANENTLY ENJOINED** from engaging in the acts or practices of which Plaintiff complains and from further violating the Consumer Sales Practices Act, R.C. 1345.01 *et seq.* and the Substantive Rules enacted thereunder.
3. Defendant is **ORDERED** to pay, a civil penalty of \$25,000 pursuant to R.C. 1345.07(D).
4. This Court shall retain jurisdiction for the purpose of enforcement of this Order.
5. Defendant shall pay Plaintiff's costs of collecting on this judgment as permitted by

statute.

6. Defendant is **ORDERED** to pay all court costs of this action.

IT IS SO ORDERED.

  
JUDGE NANCY R. MCDONNELL

10/14/21  
DATE

cc: Plaintiff  
Defendant

Submitted by:

**DAVE YOST**  
OHIO ATTORNEY GENERAL

/s/ Rebecca F. Schlag

Rebecca F. Schlag (0061897)  
Senior Assistant Attorney General  
Consumer Protection Section  
Cleveland Regional Office  
615 W. Superior Ave., 11<sup>th</sup> fl.  
Cleveland, OH 44113-1899  
(216) 787-3030  
Rebecca.Schlag@OhioAGO.gov  
*Counsel for Plaintiff State of Ohio*